



KUSHLENDR PAL AHIRWAR

HUBSPOT CERTIFIED SEO EXPERT

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MY SKILLS

- ON / OFF - PAGE SEO
- TECHNICAL SEO
- LINK BUILDING
- KEYWORD RESEARCH
- DATA ANALYSIS
- GOOGLE ADS
- GOOGLE ANALYTICS
- GOOGLE SEARCH CONSOLE
- SEM
- SMM
- WEB DESIGN
- WEB DEVELOPMENT
- WORDPRESS

TOOLS

- AHREFS
- SEMRUSH
- MOZ
- MAJESTIC
- SCR. FROG
- PHOTOSHOP
- MS OFFICE
- ENGLISH
- HINDI
- BENGLALI

SUMMARY

Results-driven SEO specialist with 5+ years of experience. Proven ability to develop and execute successful SEO strategies to improve organic search rankings, organic traffic, and a increase in conversion rates. Skilled in leveraging the latest technologies and trends to drive continuous improvement in SEO performance.

WORK EXPERIENCE

WEBTIKS SEO SPECIALIST

MAY 2018 - Present

- Work closely with SEO team lead, clients and content team to design and implement campaigns using SEO best practices.
- Guiding the content writers and graphics team to get the optimized work for SEO.
- Worked with team to create paid campaigns for social media and search engines.
- Scheduled and audited social media post weekly.
- Present proposals and strategies to clients and team members.
- Translate client goals into successful digital marketing campaigns.
- Analyzed and reported marketing data, including trends, web traffic patterns and engagement.

WEBTIKS WEBSITE DEVELOPER

MAR 2017 - MAY 2018

- Design and Developed static, dynamic and interactive website using WordPress that ensured high traffic, page views & user experience.
- Fixed bugs from existing website and implemented enhancements that significantly improve web functionality and speed.
- Regularly update and managed company website.

WEB LANG.

PHP
HTML
CSS
CSS3
JAVASCRIPT
JQUERY
BOOTSTRAP 3

MySQL 
ORACLE 

CORE JAVA 
C++ 
C 

CERTIFICATES

-  Digital Marketing Certificates from SEMrush
-  Digital Marketing Certificate from Internshala
-  SEO Certificates from HubSpot
-  SEO certificates from UCDAVIS (coursera)
-  Google Digital certificate
-  Google Ads certificate
-  Google Analytics Certificate
-  Web Application Development certificate from MicroPro

EDUCATION

WEST BENGAL UNIVERSITY OF TECHNOLOGY
Bachelor of Computer Application
2013 - 2016

BHSE, DELHI
Higher Secondary School
2012 - 2013

INTERESTS



Surfing Internet



Electronics Work



Electric Works



Playing Cricket